



Road Race & Health Walk

Sunday, May 4, 2025

Sponsor Form

The goal of this community based event is to promote health and fitness for those young and old while supporting a valuable service in our community. This race benefits the James L. McKeown Boys & Girls Club of Woburn which serves 1,500 youth & teens from over 30 communities. The annual membership fee is just \$25 with an approximate cost of \$2,300 per member.

Gold Sponsor (\$1,000+)

- Company name/logo on shirts
- Recognition at each mile marker
- Marketing material (provided by sponsor) put in runners' & walkers' bags
- Signage along the race/walk route
- Signage at water stations
- Sponsor area at event for marketing
- Recognition announcement on race day
- Recognition in post-race media

Silver Sponsor (\$750+)

- Name on shirts
- Name on route sign
- Marketing material (provided by sponsor) put in runners' & walkers' bags
- Recognition announcement on race day
- Recognition in post-race media

Bronze Sponsor (\$300+)

- Name on route sign
- Recognition announcement on race day
- Recognition in post-race media

*All sponsors will be listed on the event online registration site

YES! I want to sponsor the Road Race / Health Walk!

Company Name: _____

Contact Name: _____

Contact Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Sponsorship Level: GOLD SILVER BRONZE OTHER

Payment: CASH CHECK MC Visa AMEX Discover

Name on Card: _____

Credit Card Number: _____ Expires _____

**Please make payment payable and return form to:

Kick In For Kids 5K Road Race & Health Walk
James L. McKeown
Boys & Girls Club of Woburn
Charles Gardner Lane
Woburn, MA 01801

***Tax ID # 04-2301953