



# Sunday, May 3, 2026

## Road Race & Health Walk

Benefiting the **James L. McKeown Boys & Girls Club of Woburn**, this community event brings together runners, walkers, volunteers, and businesses to **support vital programs for more than 1,230 kids and teens** across six locations in Woburn. 100% of proceeds support Club programs, helping provide countless opportunities for our youth. Annual Club membership is just \$25, while the true cost to serve one youth is approximately \$1,850 per year. **Event sponsorship helps make Club programs accessible to families while creating meaningful community visibility for our partners.**

## Sponsorship Opportunities

**\*All sponsors will be listed on the event online registration site.**

Gold Sponsor – \$1,000+	Silver Sponsor – \$750+	Bronze Sponsor – \$300+
<ul style="list-style-type: none"> <li>● Company name/logo on 600+ shirts</li> <li>● Name on route signage - including mile markers &amp; water stations</li> <li>● Sponsor area at event for marketing</li> <li>● Marketing material (provided by sponsor) in participant bags</li> <li>● Race-day recognition</li> <li>● Post-race media recognition</li> </ul>	<ul style="list-style-type: none"> <li>● Name on shirts on 600+ shirts</li> <li>● Name on route signage</li> <li>● Marketing materials (provided by sponsor) in participant bags</li> <li>● Race-day recognition</li> <li>● Post-race media recognition</li> </ul>	<ul style="list-style-type: none"> <li>● Name on route signage</li> <li>● Race-day recognition</li> <li>● Post-race media recognition</li> </ul>

## YES! I want to sponsor the Road Race/Health Walk!

Scan the QR Code to access the digital form or complete and return the form below.

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
 Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Payment Information  Check  Cash  Visa  MasterCard  AMEX  Discover  
 Name on Card: \_\_\_\_\_  
 Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_



Sponsor Level: (please circle one)  Gold  Silver  Bronze

**Please make payment payable and return form to:**

Kick in for Kids 5K Road Race & Health Walk  
 James L. McKeown Boys & Girls Club of Woburn  
 Charles Gardner Lane  
 Woburn, MA 01801



Tax ID #04-2301953